



**SANTA MONICA MOUNTAINS CONSERVANCY  
MOUNTAINS RECREATION AND CONSERVATION AUTHORITY**

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**Scenic Overlook on World Famous Mulholland Drive Named for Local Conservationist**

*Jerome C. Daniel was among original leaders who fought to preserve the Santa Monica Mountains and make the natural beauty of Mulholland Drive and its scenic overlooks accessible to all people*

Los Angeles—Congressman Howard Berman, Assemblymember Mike Feuer, and Los Angeles City Councilman Tom LaBonge were among the more than 100 community leaders, friends, and family who joined the Santa Monica Mountains Conservancy and Mountains Recreation and Conservation Authority (MRCA) today to name the Hollywood Bowl Scenic Overlook in honor of one Mulholland Drive’s most stalwart visionaries, Jerome C. Daniel.

“There could be no citizen more deserving of the naming of this beautiful overlook which provides commanding views of the Santa Monica Mountains and the city that grew up below them,” said Joseph T. Edmiston, Executive Director of the Santa Monica Mountains Conservancy. “Thousands of tourists from all over the world, and all over the city, visit this overlook each day and experience the magnificence of these mountains, and this scenic parkway envisioned by Mulholland himself. The countless hours Jerry spent working to protect these vistas on behalf future generations will always be recognized.”

Since 1963, Jerry has played a key role in the major conservation efforts of the Santa Monica Mountains, the Mulholland Corridor, and the wild open spaces surrounding Southern California—and has helped preserve these beautiful places for generations to come. After the City of Los Angeles designated Mulholland a scenic parkway in the early 1970’s, Jerry served for many years on the Mulholland Scenic Parkway Citizens’ Advisory Committee, eventually becoming its chair, and helped develop the City’s Mulholland Specific Plan Ordinance to assure maximum preservation and enhancement of the parkway’s picturesque and historic features and natural resources. Today, the scenic overlooks along the winding road make the spectacular mountain, ocean, and city views and recreational opportunities available to all people.

Jerry was appointed to the Santa Monica Mountains Conservancy Advisory Committee in 1983 by then-Mayor Tom Bradley. He served eight years—most as Chairman. In 1991 he was appointed to the Conservancy by Los Angeles County Supervisor Ed Edelman, and has served continuously for 19 years—including three terms as Chairman. He currently serves as the designee of Los Angeles County Supervisor Zev Yaroslavsky.

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During his tenure with the Santa Monica Mountains Conservancy Jerry has not only worked on behalf of the Mulholland corridor but has participated in the acquisition and dedication to the public of more than 50,000 acres of open space and parkland including Upper Las Virgenes Canyon Open Space (formerly Ahmanson Ranch), Ramirez Canyon Park, Vista Hermosa Natural Park, and King Gillette Ranch.

In addition to his work with the Conservancy, Jerry has also served on the Boards of the Mountains Recreation and Conservation Authority, the Santa Clarita Watershed Recreation and Conservation Authority, and the Valley Leadership Institute. For 26 years, Jerry was a Member of the Board of Directors of the nonprofit TreePeople. A Board Member of the Roscomare Valley Association from 1972-2005, Jerry was also Chair of the Federation of Hillside and Canyon Associations, and became the Federation's first "Chairman Emeritus." Jerry also was a Member of the Board of Directors of the Valley Leadership Institute for ten years.

The Jerome C. Daniel Overlook above the was originally built for visitors to Los Angeles for the 1984 Olympics. It is maintained by the Mountains Recreation and Conservation Authority and is open every day from sunrise to sunset.

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