

March 27, 2017; Agenda Item No. 13

Resolution No. 17-13

RESOLUTION OF THE SANTA MONICA MOUNTAINS CONSERVANCY REQUIRING
CONSERVANCY GRANT APPLICANTS TO ADOPT CONTRACT POLICIES
FOR THE PURPOSE OF INCREASING OUTREACH AND ADVERTISING
TO DISADVANTAGED BUSINESSES AND INDIVIDUALS

WHEREAS, the Santa Monica Mountains Conservancy is authorized to award grants to public agencies, nonprofit organizations, and other entities pursuant to Division 23 of the Public Resources Code; and

WHEREAS, in the interest of making parks and public projects funded through Conservancy grants open and accessible to all people in the region and the state, it is deemed an important objective to ensure that potential grantees are drawing upon a wide and diverse population of contractors and vendors to implement said public projects; and

WHEREAS, it is determined to be in the best interest of the Conservancy and the general public to require potential grantees to increase outreach and advertising to disadvantaged businesses and individuals; Now

Therefore Be It Resolved, That the Santa Monica Mountains Conservancy hereby:

1. FINDS that the proposed action is consistent with the *Santa Monica Mountains Conservancy Act*.
2. FINDS that the proposed action is consistent with the Conservancy's Strategic Objectives.
3. ADOPTS the staff report and recommendations dated March 27, 2017 for this item.
4. ADOPTS all of the preceding whereas clauses.
5. AUTHORIZES requiring grant applicants to adopt contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.
6. FURTHER AUTHORIZES the Executive Director and Conservancy staff to implement this resolution as part of the evaluation process of any grant award process.

Agenda Item 13
March 27, 2017
Page 2

~ End of Resolution ~

I HEREBY CERTIFY that the foregoing resolution was adopted at a meeting of the Santa Monica Mountains Conservancy, duly noticed and held according to law, on the 27th day of March, 2017 at Los Angeles, California.

Dated: 3/27/17



Executive Director

Memorandum

To : The Conservancy
The Advisory Committee

Date: March 27, 2017

From :  Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Director

Subject: **Agenda Item 13: Consideration of resolution requiring Conservancy grant applicants to adopt contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.**

Staff Recommendation: That the Conservancy adopt the attached resolution requiring Conservancy grant applicants to adopt contract policies for the purpose of increasing outreach and advertising to disadvantaged businesses and individuals.

Legislative Authority: Sections 33204, 33204.2 and 33204.27 of the Public Resources Code.

Background: In an effort to ensure that Conservancy grant funds are utilized by grantees in the most cost-effective, equitable, and effective manner possible, this resolution will require all grant applicants to adopt and implement policies aimed at increasing outreach and advertising to disadvantaged businesses and individuals.

The objective of this proposed resolution is to ensure that Conservancy grantees are casting the widest net possible when considering awarding contracts. Doing so will not only allow grantees to receive proposals from vendors with a wide range of expertise, it will also facilitate the award of contracts to a broad and diverse group of disadvantaged businesses and individuals who may not otherwise be aware of opportunities to work on these public projects.

This resolution is not intended to create barriers to participation by potential grantees with limited resources. As such, Conservancy staff will work with applicants to comply with the proposed requirement in a manner that most appropriately fits each applicant's need.

Staff will further incorporate this requirement into grant guidelines or other public information as necessary.